

# Fee Income Strategies



This presentation will examine the trends in fee income and identify new areas of opportunity.

In this session, you will:

- Learn about the trends and strategies in NSF income
- Find out how you can drive and protect Debit Card revenue streams and drive interchange revenue from your credit card base.
- Learn how to examine and manage an effective fee structure.

Speaker: **Fabio Biasella**, VP and Managing Director of Strategic Advisory Services ~Raddon Financial Group. Fabio joined RFG in March of 2002 with fourteen years of experience in the retail financial services industry.

**WHEN:** September 1, 2009

**TIME:** 11:00 am – 12:00 pm EDT

**Educational Investment:** \$189 per telephone connection.  
(Unlimited Listeners and Free Audio Archive.)

\*\*\*\* You must be registered for this session to hear the audio-recorded version and receive the handouts\*\*\*\*

**If you have not received your handout materials 3 days prior to the session, contact the Education Department.**

**For more info...**call us at 800-572-7359 or 423-899-2425 x 119 or 138 FAX: 423-899-8726  
MAIL: P.O. Box 21550, Chattanooga, TN 37424

**AUDIO ARCHIVE!**  
\*Scheduling Conflicts?  
\*Staffing Issues?  
\*Absent Employee?

Take advantage of our audio archive included with each registration. It's now available for **21** days after activation!

All you need is a PC with Internet access, speakers or a headset.

Sign Us Up!

Credit Union \_\_\_\_\_

Contact Person \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Donate to the Herbert Ellison Scholarship Fund: \_\_\_ \$25 \_\_\_ \$50 \_\_\_ \$75 \_\_\_ \$100 \_\_\_ Other

**Payment Method:**

\_\_\_ Enclosed is a share draft/check for \$ \_\_\_\_\_ payable to Tennessee Credit Union League.

\_\_\_ A share draft/check for \$ \_\_\_\_\_ payable to Tennessee Credit Union League will follow.

\_\_\_ I authorize Vol Corp Credit Union to debit the credit union account for \$ \_\_\_\_\_

Account #: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

(Requires prior completion of Authorization Agreement for Direct Payments [ACH Debits].)

**Fee Income Strategies**  
**September 1, 2009**



**Distance Learning**