

December 9, 2009

Dear Potential Exhibitor:

We invite you to exhibit and expand your sales at our 2010 Tennessee Credit Union League Convention and Expo at the Chattanooga Convention Center in Chattanooga, Tennessee, on April 21-23, 2010. This is a great opportunity to showcase your products/services to over 300 credit union associates.

Tentative Schedule

The Convention and Expo will begin on Wednesday, April 21, with the golf tournament at 7:00 a.m., which will be followed by Exhibitor Booth Set-up from 12:30 p.m. until 5:00 p.m. and the Exhibitors' Welcome Dinner at 7:00 p.m. Thursday morning will begin with the Talking Business Breakfast where you will have breakfast with credit union decision-makers followed by a 1-hour private showing of the exhibits with the decision-makers. The Exhibit Hall will then be open for all attendees until 1:30 p.m. Breakdown will begin at 1:30 p.m. on Thursday afternoon.

The basic cost of the booth is \$950, which includes:

- a 10'x10' booth;
- two chairs
- wastebasket
- 1 one-line identification sign (7" x 44");
- 1 six foot draped table;
- 3 breakfasts at the Talking Business Breakfast and
- 3 reservations for the Wednesday Night Welcome Dinner.

Booths are awarded on a first-come first-serve basis. Registrations for golf must be made through your booth registration. Once we receive your booth space order form, you will receive a confirmation letter along with any necessary additional details.


George E. Fern will email the decorator packet to the contact person indicated on the exhibit space order form for the ordering of order carpet, electrical and/or telephone lines.

This conference typically draws 50+ exhibitors, we need your order form by March 31, 2010.

You may visit our website at www.yourleague.org/education/Convention/Convention.html for more information about this event. Lodging will be the Chattanooga Marriott at the Convention Center. Please contact the hotel directly for reservations and reference the Tennessee Credit Union League Convention in order to receive the conference rate.

We look forward to seeing you.

Sincerely,



Cynthia Dunn
Research Specialist

Enclosure