

Dear Potential Exhibitor:

We invite you to exhibit and expand your sales at our 2011 Tennessee Credit Union League Convention and Expo at the Gatlinburg Convention Center in Gatlinburg, Tennessee, on May 18-20, 2011. This is a great opportunity to showcase your products/services to over 300 credit union associates.

### **Tentative Schedule**

The Convention and Expo will begin on Wednesday, May 18, with the golf tournament at 7:00 a.m., which will be followed by Exhibitor Booth Set-up from 12:30 p.m. until 5:00 p.m. Thursday morning will begin with the Talking Business Breakfast where you will have breakfast with credit union decision-makers followed by a 1-hour private showing of the exhibits with the decision-makers. The Exhibit Hall will then be open for all attendees until 1:30 p.m. Breakdown will begin at 1:30 p.m. on Thursday afternoon.

The basic cost of the booth is \$950, which includes:

- a 10'x10' booth;
- two chairs
- wastebasket
- 1 one-line identification sign (7" x 44");
- 1 six foot draped table;
- 3 breakfasts at the Talking Business Breakfast and
- access to the Hospitality Room.

Booths are awarded on a first-come first-serve basis. Registrations for golf must be made through your booth registration. Once we receive your booth space order form, you will receive a confirmation letter along with any necessary additional details.

George E. Fern will email the decorator packet to the contact person indicated on the exhibit space order form for the ordering of booth carpet, electrical and/or telephone lines.

This conference typically draws 50+ exhibitors, we need your order form by April 15, 2011.

You may visit our website at [www.yourleague.org/education/Convention/Convention.html](http://www.yourleague.org/education/Convention/Convention.html) for more information about this event.

We look forward to seeing you.

Sincerely,

Cynthia Dunn  
Research Specialist

Enclosure