

January 2, 2008

Dear Potential Exhibitor:

We would like to invite you to exhibit and expand your sales at our 2008 Tennessee Credit Union League Convention and Expo at the Chattanooga Convention Center in Chattanooga, Tennessee on May 14-16, 2008. This is a great opportunity to showcase your products/services to over 500 credit union associates.


The Convention and Expo will begin on Wednesday, May 14, with the golf tournament, which will be followed by Exhibitor Booth Set-up until 5:00 p.m. Thursday morning will begin with the Talking Business Breakfast where you will have breakfast with credit union decision-makers followed by a 1-hour private showing of the exhibits with the decision-makers. The Exhibit Hall will then be open for all attendees beginning at 10:30 a.m. until 1:30 p.m. and 2:30 p.m. until 4:30 p.m. on Thursday.

The basic cost of the booth is \$950, which includes a 10'x10' booth; 1 one-line identification sign (7" x 44"); 1 six foot draped table; 3 breakfasts at the Talking Business Breakfast and 3 reservations for the Wednesday Night Exhibitors Reception/Dance.

Act now! Booths are awarded on a first-come first-serve basis. Registrations for golf must be made through your booth registration. Once we receive your booth space order form, you will receive a confirmation letter along with any necessary additional details. The decorator packet will also be mailed to you for you to order carpet, electrical and/or telephone lines.

We look forward to seeing you.

Sincerely,



Cynthia Dunn
Research Specialist

Enclosure