

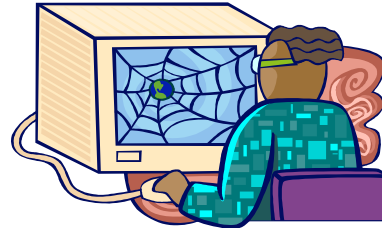
Risky Business: Is Your Website Compliant?

How to integrate compliance into the management of your website

Your website is a key way you communicate with your members. It's important your website is up-to-date with content valuable to your members. The compliance process is sometimes viewed as a roadblock to keeping your website up-to-date. Learn how to make compliance a partner in the day-to-day management of your website and create a smoother process for everyone.

This session will describe best practices including:

- Developing governance and standards
- Building compliance into the daily workflow
- Addressing records retention policies
- Managing social media



Speaker: Tony Arnett is the E-Marketing Manager for CUNA Mutual Group. In this role, he manages www.cunamutual.com and related web properties, email marketing efforts and other e-channel activities such as social media and webinars.

WHEN: January 26, 2010

TIME: 11:00 am – 12:00 pm EST

Educational Investment: \$199 per telephone connection.

Unlimited Listeners and Free Audio Archive available for 21 days after the session.

Cancellation: Refunds will be issued, less a \$50 administration fee, up until the handouts and access information are emailed

If you have not received your handout materials 3 days prior to session, contact the Education Department.

For more info...call us at 800-572-7359 or 423-899-2425 x 119 or 138

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**Risky Business: Is Your Website Compliant?
January 26, 2010**

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