

Social Media In Your Credit Union

April 7, 2010
10:00 a.m. – 11:00 a.m. EST or
3:00 p.m. to 4:00 p.m. EST

Topics covered will include:

- The basics of Web 2.0
- Why should your credit union care about social media?
- Examples of how credit unions and others are leveraging this technology
- Getting upper management on board with social media
- The do's and don'ts of social media • Getting started

Formats: **\$199** per telephone connection or CD Only. *Unlimited Listeners*
 \$249 telephone connection and CD

Cancellation: Refunds will be issued, less a \$50 administration fee, up until the handouts and access information are emailed.

If you have not received your handout materials 3 days prior to session, contact the Education Department.

For more info...call us at 800-572-7359 or 423-899-2425 x 119 or 138
FAX: 423-899-8726 **MAIL:** P.O. Box 21550, Chattanooga, TN 37424



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Distance Learning

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- ___ A share draft/check for \$ _____ payable to Tennessee Credit Union League will follow.
- ___ I authorize Vol Corp Credit Union to debit the credit union account for \$ _____

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