

Rethinking Your Current Business Development Tactics



Are the "tried and true" business development tactics no longer producing the member growth results they once did? Businesses have changed. Consumers have changed. Has your approach changed? In this session, you'll get a peek into an exciting new approach to growing members, deposits and loans through your SEGs that will create buzz with employees and turn your liaison into a raving fan.

SPEAKER:

Nicole Valentine-Smith, Senior VP, Retail Sales for Xceed Financial CU

WHEN: September 29, 2010

TIME: 11:00 am – 12:00 pm EDT

Educational Investment: \$199 per telephone connection.

Unlimited Listeners and Free Audio Archive available for 21 days after the session.

Cancellation: Refunds will be issued, less a \$50 administration fee, up until the handouts and access information are emailed.

If you have not received your handout materials 3 days prior to session, contact the Education Department.

For more info...call us at **800-572-7359** or **423-899-2425 x 1204** or **1208** **FAX: 423-899-8726** **MAIL: P.O. Box 21550, Chattanooga, TN 37424**

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